

FIG. 1

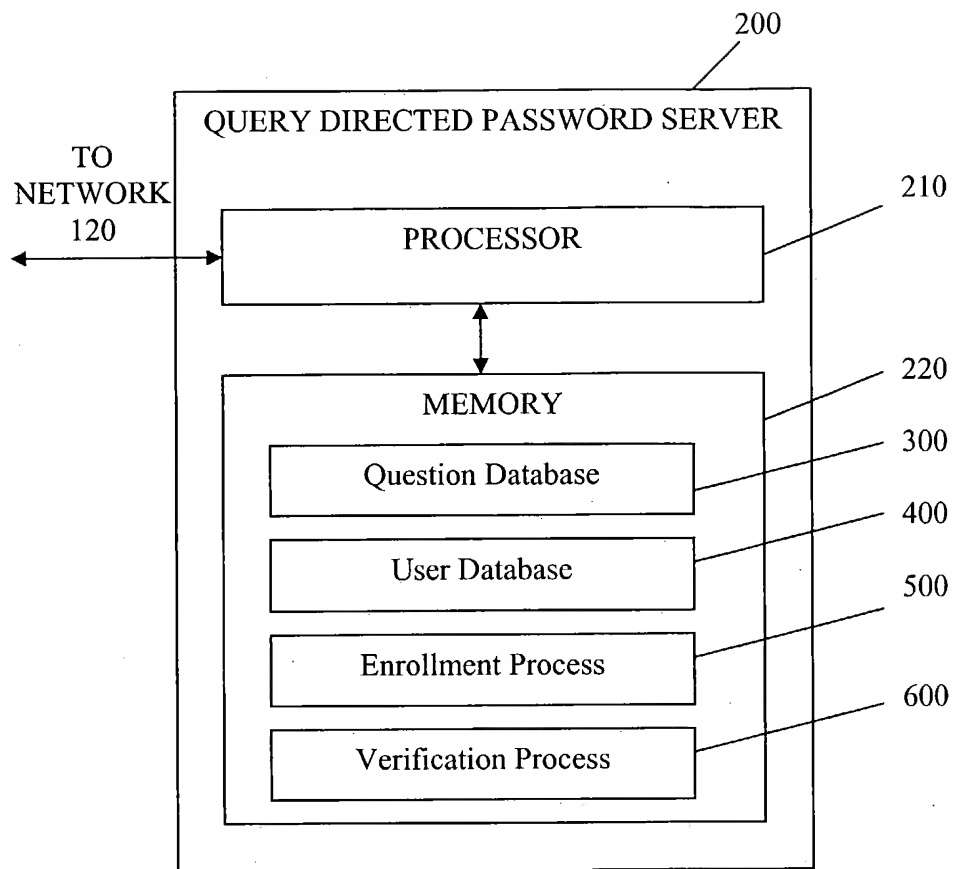


FIG. 2

QUESTION DATABASE -- 300

| | QUESTION IDENTIFIER 350 | QUESTION TEXT 355 | POSSIBLE ANSWERS 360 |
|-----|----------------------------|---------------------------------|--|
| 305 | 1 | FAVORITE MARINE ANIMAL: | 1) whale, 2) shark, 3) dolphin, 4) seal, 5) sea horse, 6) swordfish. |
| 310 | 2 | I CARRY MY HOUSE KEYS IN: | 1) pants, 2) jacket, 3) backpack, 4) belt, 5) briefcase 6) car. |
| 315 | 3 | I PREFER TO SHOP FOR: | 1) shoes, 2) food, 3) books, 4) clothes, 5) sport goods, 6) electronics. |
| 320 | 4 | MOST IRRITATING INSECT IS: | 1) bee, 2) wasp, 3) mosquito, 4) tick, 5) fly, 6) gnat. |
| 325 | ... | ... | ... |
| 330 | Q - 1 | {PET'S} SUBSCRIBER LINE NUMBER: | Any four digit number |
| 335 | Q | NUMBER OF CHILDHOOD HOUSE: | Any number |

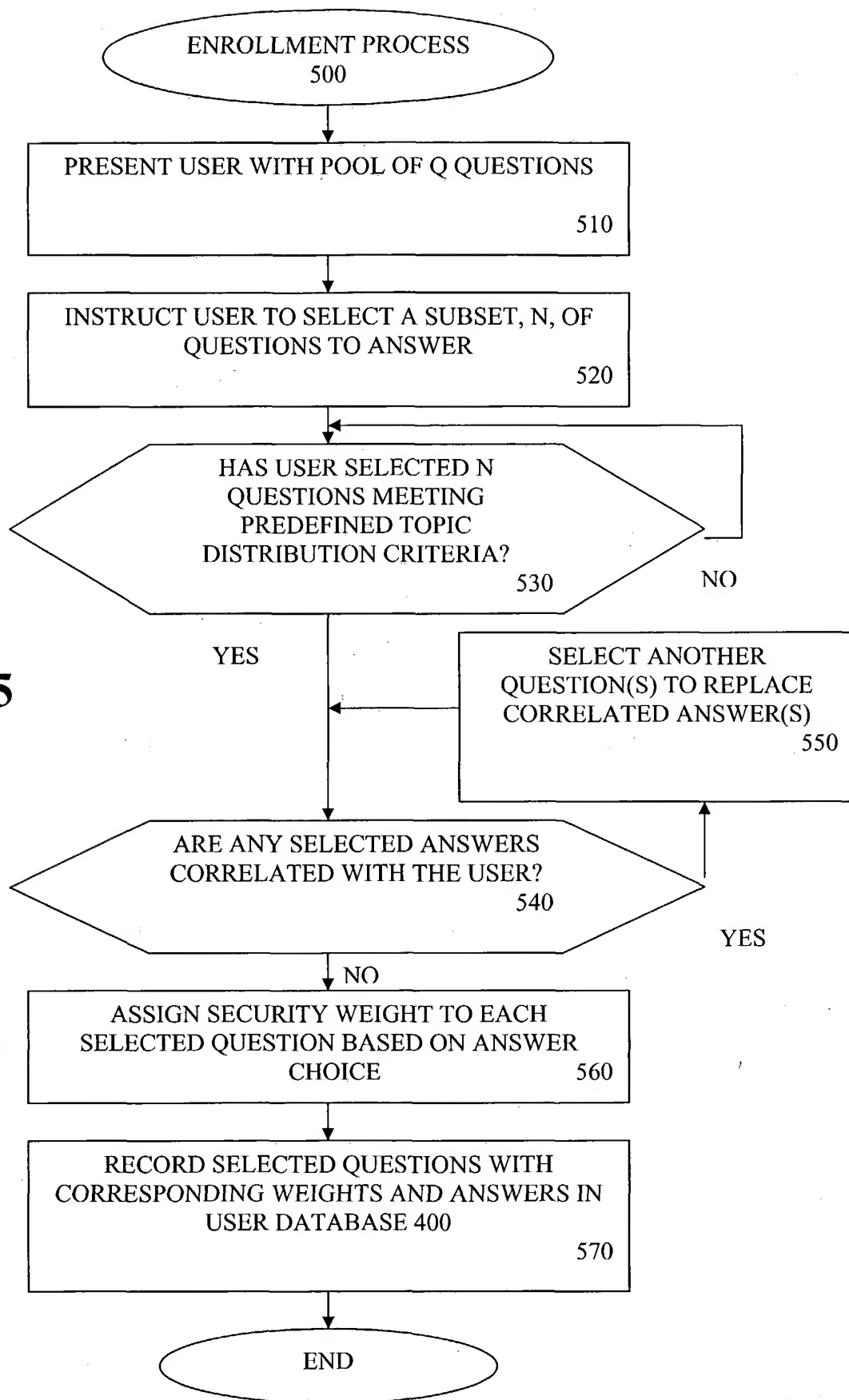
FIG. 3

USER DATABASE -- 400

| | USER NAME 430 | SELECTED QUESTION NUMBERS 440 | ANSWERS TO SELECTED QUESTIONS 450 |
|-----|---------------------|----------------------------------|---|
| 405 | John Smith | 2, 5, 16, 25... | 3, 4, 6, 3, 7262, ... or DolBeEleMos7262 ... |
| 410 | ... | / | |
| 415 | Bill Franks | 3, 9, 14, 32 ... | 3, 6, 239, 2, ... or FlaRhi239Rea |

FIG. 4

FIG. 5



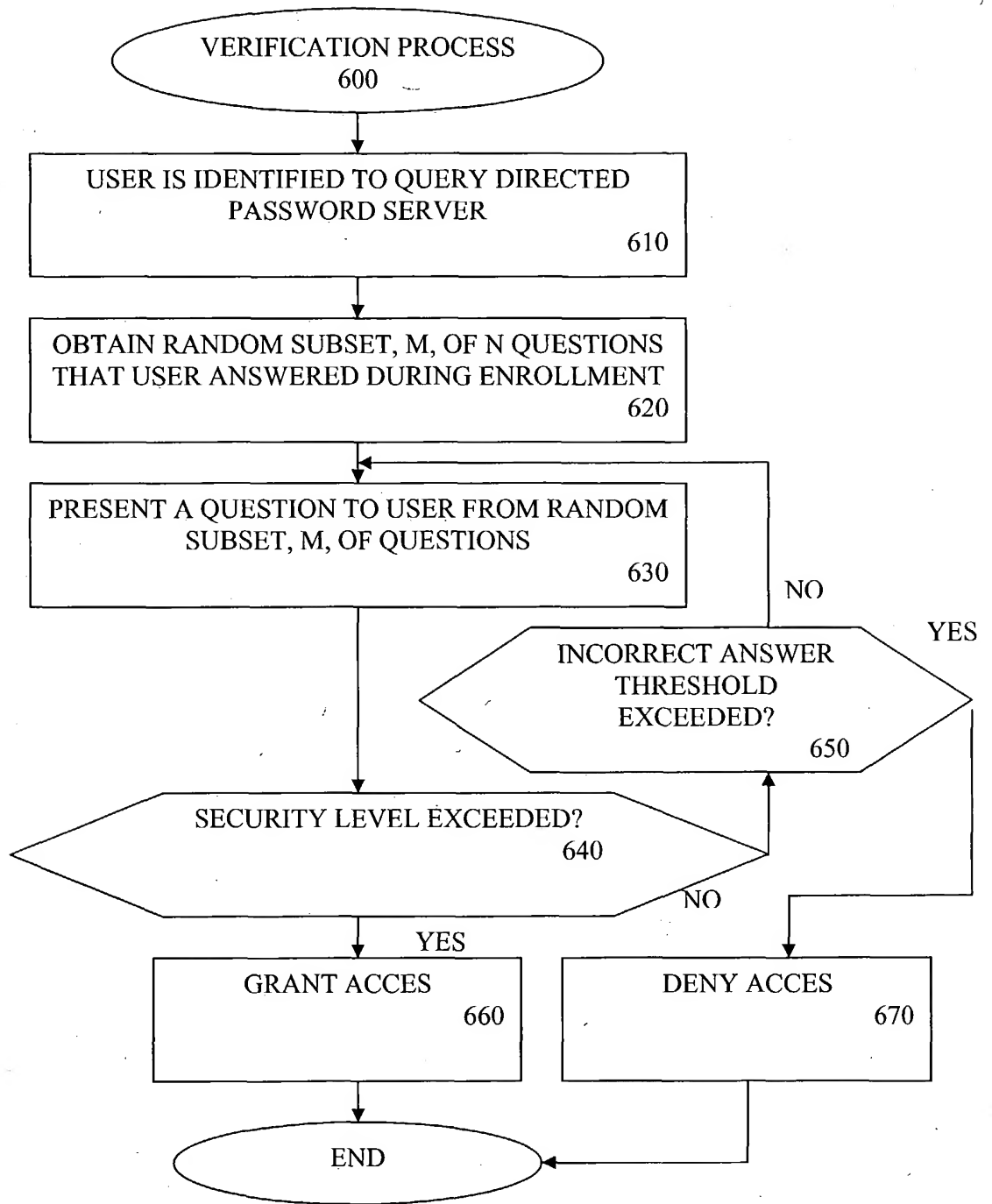


FIG. 6